Marketing Manager

B.E.E. Consulting, LLC specializes in providing comprehensive Building Envelope, Building Sustainable and Energy Design Consultation, and Construction Administration services to clients across various industries.

Our services encompass building consultation and inspection, high-performance building consulting, energy modeling and analysis, LEED project management, window testing, and air barrier testing. We take pride in our wealth of expertise with all building types, including municipal, educational, commercial, and residential structures.

We attribute our strong industry reputation, steady growth, and overall success to our team members' commitment to delivering value and technically savvy solutions on every project. As a firm, we are passionate about what we do, and we take pride in the satisfaction of our clients.

ABOUT THE ROLE:

BEE is looking to add an experienced Marketing Manager to our in-office team.

BEE is seeking a collaborative and creative individual to join our team as a Marketing Manager. We are on the lookout for someone with 3-5 years of experience in Architecture, Engineering and Construction (AEC) industry marketing who is eager to learn about our business strategy, excels at organization, and is a strong communicator. The Marketing Manager role is designed to be dynamic and will evolve to keep pace with the growth of our firm and our advancing marketing strategies. This position is full-time and 100% based in BEE's beautiful Edmonds office.

RESPONSIBILITIES:

- · Support our marketing strategy across all departments with presentations, marketing materials and more.
- · Write copy for brochures, flyers, ads, website, and marketing campaigns.
- \cdot Coordinate presentations, trade shows, and marketing events including the coordination of participants, schedules and assembling all required elements.
- · Generate content and maintain company's social media profiles.
- · Analytics tracking.

QUALIFICATIONS:

- · Bachelor's degree in marketing.
- · 3-5 years marketing experience, preferably in the A/E/C industry.

- · An understanding of marketing software and online applications; In Design, Canva, WordPress, LinkedIn, Google Advertising, Google Analytics
- · Polished written and verbal communication skills with attention to detail.
- \cdot Be a team player across several departments coordinating many different projects simultaneously.

BENEFITS

BEE supports individual career development within our company which includes membership in industry associations and training through seminars, webinars, and conferences.

Benefits Package Includes:

Simple IRA, Paid Medical/Dental/Vision, Paid Vacation, Paid Holidays, Paid Parental Leave

BEE offers a competitive salary with opportunities for advancement.

Email your resume to Employent@bee-engineers.com.